



eyedentify

Analytics Forum

27 MAY 2015



Our platform creates a network to connect people with information to prevent crime.

Crime from a data perspective



Our biggest visualisation challenge is audience diversity

Retail



Store
Managers



Security
Personnel



Head Office
Users

Police



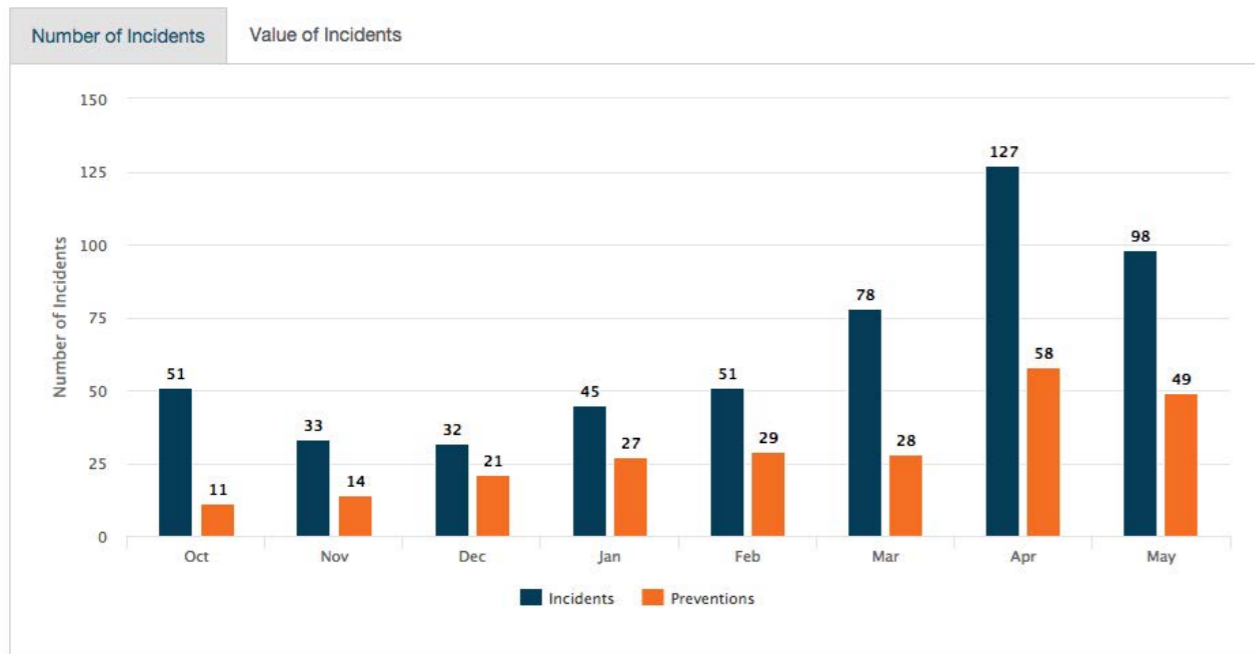
Frontline



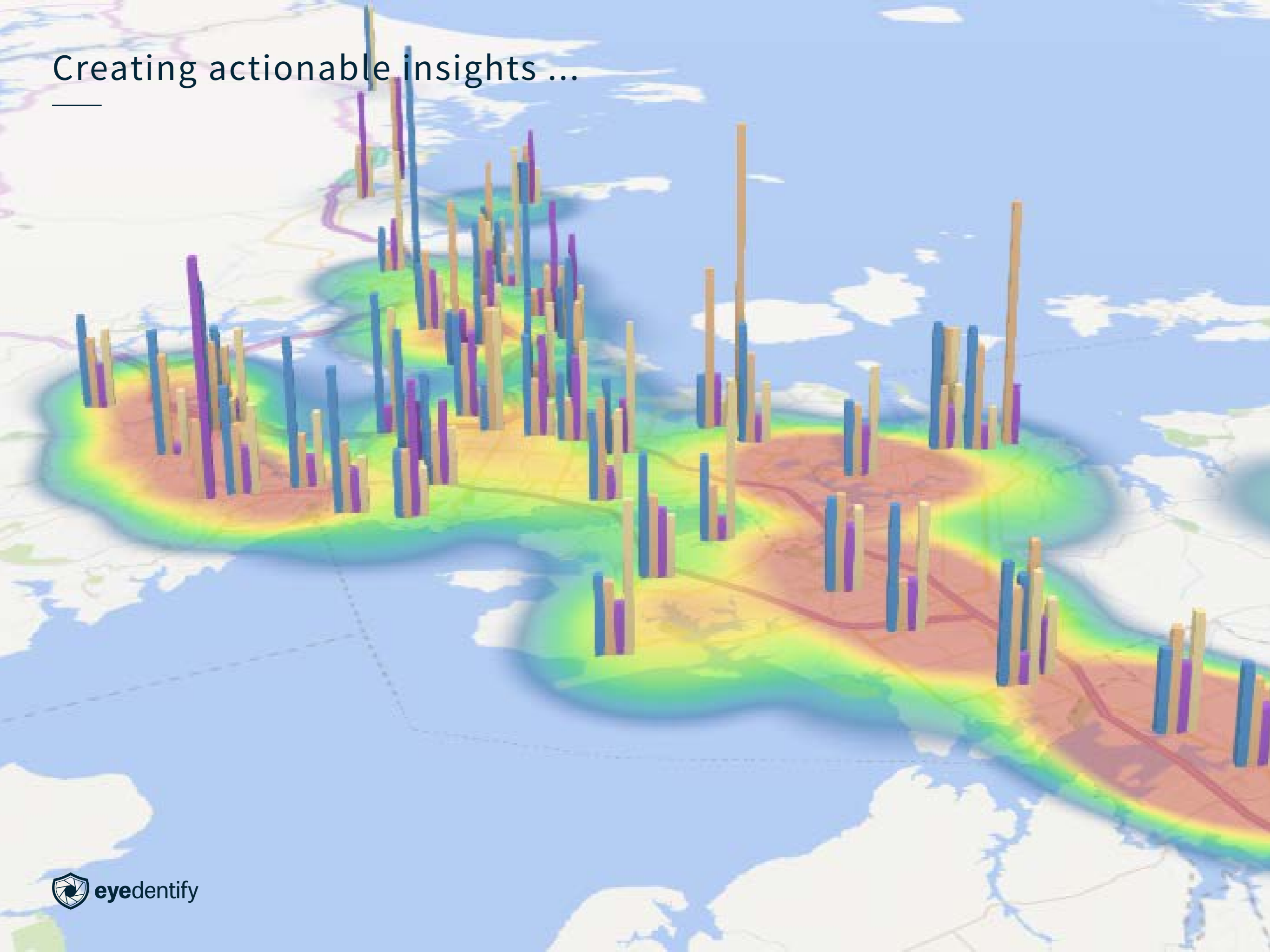
Intel

Providing visibility and driving behaviour ...

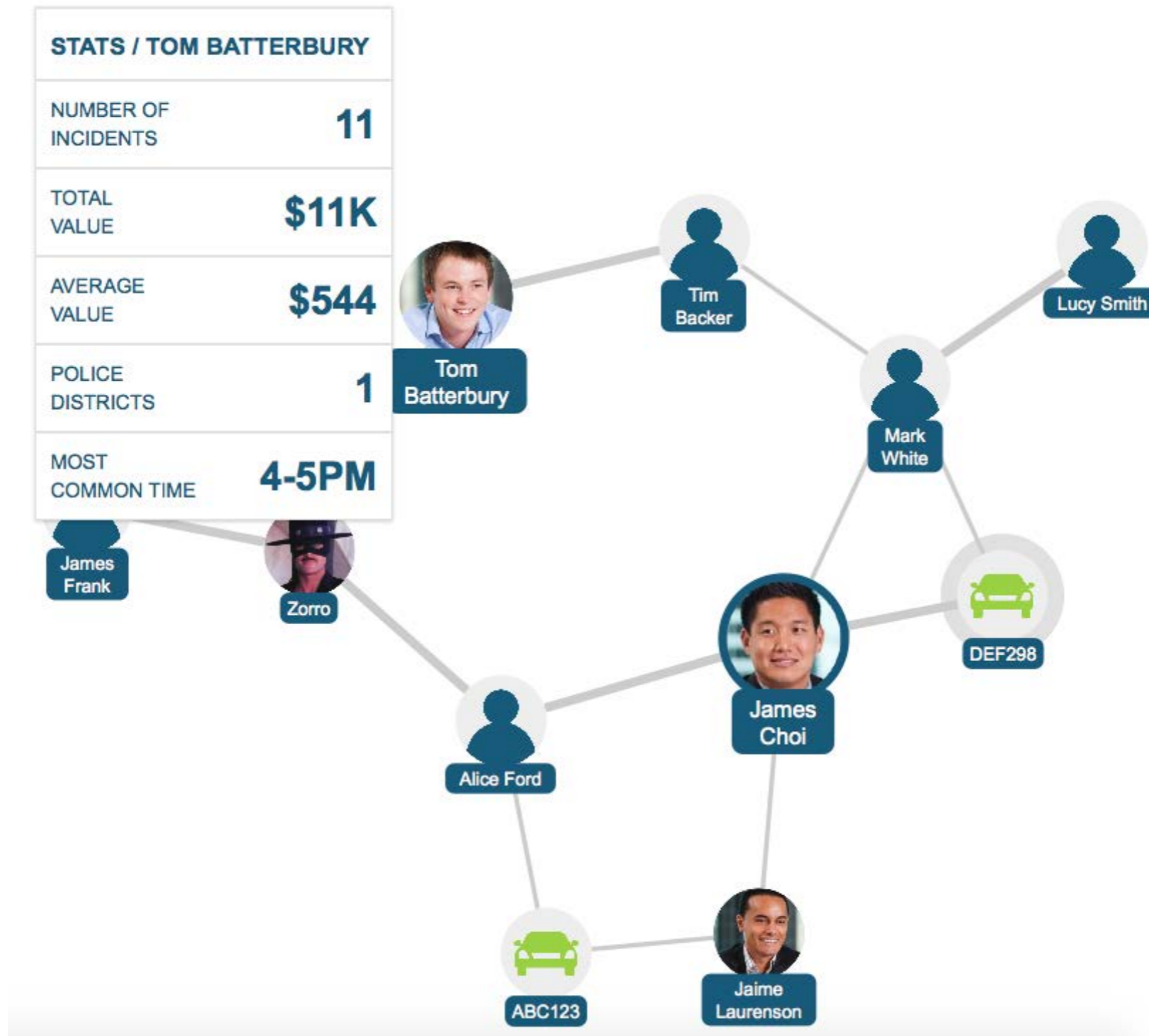
515 INCIDENTS	237 PREVENTIONS	\$89564 TOTAL VALUE	\$43806 NOT RECOVERED	\$45758 RECOVERED	51% RECOVERY RATE
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Creating actionable insights ...



And connecting the dots to identify the “20%”



Connecting people with information to prevent crime

